

RUDOLPH THE RED NOSED REINDEER



Rudolph the red-nosed reindeer, G7 Had a very shiny nose, And if you ever saw it, You would even say it glows. С All of the other reindeer, G7 Used to laugh and call him names, They never let poor Rudolph, **C7** С Join in any reindeer games. F С Dm G7 С Then one foggy Christmas Eve, Santa came to say, G7 G D7 "Rudolph with your nose so bright, won't you guide my sleigh Tonight?" С Then how the reindeer loved him, **G7** As they shouted out with glee,

"Rudolph the red-nosed reindeer, C

You'll go down in history."

С

Rudolph came to life in 1939 when the Chicago-based Montgomery Ward company (operators of a chain of department stores) asked one of their copywriters, 34-year-old Robert L. May, to come up with a Christmas story they could give away to shoppers as a promotional gimmick. (The Montgomery Ward stores had been buying and giving away coloring books for Christmas every year, and May's department head saw creating a giveaway booklet of their own as a way to save money.) May, who had a penchant for writing children's stories and limericks, was tapped to create the booklet.